

The interaction between industry and art is an important source for inspiration and new concepts. This interaction leaves room for experimentation, new thoughts and to find new paths to follow. The mission of Spinderihallerne (The Spinning Mill) is:

1. INNOVATION, GROWTH AND CREATIVITY

Spinderihallerne is a framework for a dynamic and innovative environment for creative micro-companies. Here we create the space to think new thoughts.

We in Spinderihallerne believe that a creative and cultural innovative environment strengthens the profile of the city and helps the recruitment of new companies and townspeople to the city. We collaborate with companies, cultural institutions, designers, artists, and associations to create development and innovation.

Spinderihallerne is co-organizer of several large art and cultural events of local, national, and international stature. We work to create a creative city and a room for creative thoughts and reflections.

Spinderihallerne seeks to contribute to growth and development through participation and launch of projects and arrangements that inspire and innovate.

Development and growth in the creative sector is being supported through workshops, courses, counseling, sparring, political lobbying, and organizational development.

2. NEW FORMS OF BUSINESS DEVELOPMENT

Spinderihallerne tests new forms of business development as a source of inspiration to companies who include design and creativity in their core services.

We have implemented a number of regional and international business development projects in order to build platforms for knowledge and skills. These platforms serve as the precondition to develop experience based and innovative products and services. Our development projects are securing greater knowledge about how creativity, innovation and design can be a catalyst for growth.

Spinderihallerne is furthermore enhancing the companies' growth-preparedness through teach-ins, lectures and workshops about innovation, design and user knowledge, as well as experience-economy themes.

Spinderihallerne also has a prototype workshop and a "hub" in order to ensure an inspiring environment and good facilities for the creative companies in the region.

3. DEVELOPMENT OF PUBLIC WELFARE SERVICES AND OTHER PUBLIC SERVICES

Welfare services and the quality of the public service is constantly evolving. Spinderihallerne contributes to rethinking the relation between citizens, companies, employees, and the municipality.

Spinderihallerne is developing concepts that influence the core services that the municipality delivers to its townspeople. This is done incorporating a myriad of different skills and interdisciplinary innovations.

Trade policy, cultural policy, city branding, organizational and managerial development are our core areas. We are beating new paths when it comes to development of public services - primarily to the benefit of the municipality of Vejle but also as an inspiration to other cities, organizations, and private companies around the country.

4. DEVELOPMENT OF KNOWLEDGE AND SKILLS

Spinderihallerne continually collects and documents knowledge about new forms of business development, the experience economy, the creative sector and organizational development through our projects. This hands-on knowledge is accumulated in cooperation with companies, public institutions, educational-, and research institutions, and is used to develop skills and new activities.

In our development projects we create the framework for sharing knowledge and ensure the development of qualifications and competences – from kindergarten and primary school to college and universities as well as industries. We do this to strengthen creativity and independence.

Our focus on the right qualifications, tools, values and space for visions and dreams ensures that not even the imagination sets the limit for what we can achieve here in Spinderihallerne.

Spinderihallerne has been established by a municipal development team - a small group of people with different qualifications and skills. The team is in charge of development, inspiration and project management as well as the day to day operation of Spinderihallerne. We have the qualifications to develop and realize ideas and services as well as manage complicated development projects.

NETWORK

Beside the staff team we have a long list of skilled people among the creative in-house companies, as well as a group of external resources; entrepreneurs, designers, artists, companies, educational institutions and other types of organizations. They are engaged on an ad hoc basis to work on a multitude of different aspects of the projects, and pivotal in bringing the projects to fruition.

An important task is to constantly enlarge our network in order to ensure the professional input and the specialized knowledge necessary to solve the tasks we take on. Our network does not only consist of domestic partners. We collaborate with a number of European partners on EU projects.

THE SPINNING MILL

The biggest cotton mill in Denmark – Spinderihallerne – was for more than one hundred years the beating heart of the historic working-class district Vestbyen (the West End). The architect firm schmidt hammer lassen was in charge of the renovation of these old edifices. With its mix of business, art, and culture Spinderihallerne is now again a powerhouse of commerce in Vejle. Beside, the up to fifty creative micro-businesses, the 13,000 m² industrial complex includes among other things; conference and meeting facilities, a “multiarea” for exhibitions and workshops, a coffee shop, a hub, a prototype workshop, a museum, a childrens theater school, a design and art school, and an amateur theater.

In 2012, the construction of a new center for design-forced-innovation will start in an adjacent building, “Kedelbygningen”. This new project will create the room for an additional thirty creative companies.